



WHISTLEPIG

STRAIGHT RYE

WHISKEY

Entrepreneur Raj P. Bhakta founded WhistlePig in 2010 with a single goal: creating the world's finest rye whiskeys. In 2007 Bhakta spent his life savings on a historic dairy farm in Shoreham Vermont, and in three years' time transformed the 1,300-acre farm into the brand's home and site of its future distillery. Bhakta also enlisted the help of one of the whiskey world's leading lights, former Maker's Mark Master Distiller Dave Pickerell. After scouring North America, Pickerell discovered an exceptional rye distilled in western Canada, and set about returning rye whiskey to its well-deserved position as the nation's first and signature spirit.

After years spent restoring one of the oldest farms in Vermont, WhistlePig officially opened its Vermont distillery on October 3, 2015 at its working agricultural headquarters in Shoreham. Within five years' time a finalized single estate rye will establish WhistlePig as the premier grain-to-glass distillery in America.

WhistlePig 10 Year Straight Rye



One of the defining characteristics of WhistlePig is a specialization in aged ryes. In curating the brand's top-shelf offerings, Pickerell spent over a year scouring North America for the most exquisite stock, and found the purest expression in western Canada. From there, the flagship 10 Year is finished in used bourbon barrels in barns on the farm, and bottled by hand at 100 proof.

Awards

The 10-year, 100 proof rye received Wine Enthusiast's highest ever rating for a rye whiskey at 96 points, while the Wall Street Journal called it "the essence of rye whiskey". It also earned top accolades from the Spirit Journal, GQ, and Imbibe Magazine, among many others.



Nose: Allspice, orange peel, anise, oak, char and caramel

Flavor: Sweet; hints of caramel and vanilla, followed by rye-spice and mint

Finish: Long finish; warm butterscotch and caramel

- **UPC:** 793573797940
- **SCC:** 10793573797947
- **Price:** \$ _____ / case
- **SRP:** \$74.99

