



WHISTLEPIG

STRAIGHT RYE WHISKEY

12 Year Old World



We at WhistlePig believe that progress is not achieved by the complacent, it is won by the bold and tenacious. With these tenets in mind, we proudly submit the fruit of our progressive endeavours, the 12 Year Old World.

In the spring of 2014, Master Distiller Dave Pickerel began a unique experiment on the WhistlePig Farm. After studying the best techniques of the Old World – particularly Scotch whiskies – Dave and the WhistlePig team paired bonds of 12-year-old rye with premium European oak casks – Madeira, Sauternes, Port, Cognac, and Sherry. After a series of single finish releases and extensive industry feedback, the 12 Year Old World is the product of a carefully selected marriage of three finishes that highlights their distinctive flavors to create an exceptionally balanced spirit. The 2015 San Francisco Spirits Competition Double Gold award winning Old World Series unites the bold attributes of rye whiskey with the grace and elegance of the finest European casks, yielding an ultra-premium straight rye, distinctly American, but hearkening to its stately Old World roots.

POINTS OF DIFFERENCE

- Bottled by hand at 86 proof on the WhistlePig Farm
- **2015 Double Gold Award, Best Rye**
San Francisco World Spirits Competition, Old World Series
- **Nose:** Caramel, vanilla, and winter fruit; **Palette:** Rye spice, apricots, plums, raisins, dates, and honey; **Finish:** Dark chocolate, winter fruit, caramel, and vanilla.
- **Suggested Retail:** \$117.99 / bottle
- **UPC:** 851460002222; **SCC:** 00851460002253
- 30% Sauternes, 63% Madeira, 7% Port
- **Release size:** Experimental with Undetermined Availability



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Sauternes

Sauternes, a highly coveted sweet white wine, is exclusively produced in Bordeaux, France due to the region's delicate balance of dry heat and fog. This micro-climate ensures the growth of a rare fungus botrytis that coats the outside of select grapes. At the ideal moment, the vintner combs through the vines, hand picking the grapes imparted with this unique growth. This "noble rot" is the catalyst for a concentrated and distinctively flavored wine prized by connoisseurs worldwide. Notable flavors include apricots, honey, and peaches.



Madeira

This Portuguese sweet wine, was first produced in the 17th century on the island of Madeira and is famous for the intricate steps taken to produce its signature composition. Mimicking the conditions Madeira was historically subjected to on long sea voyages across the tropics, the wine is allowed to oxidize and repeatedly heated to 100-140 degrees. Due to the painstaking production process and a blight that wiped out 75% of vines in the early 20th century, Madeira is a rare and highly coveted dessert wine.

Rich in flavor and history, Madeira was a known favorite of Thomas Jefferson, George Washington, and Winston Churchill, and was consumed at many iconic moments in American history, including the signing of the Declaration of Independence. Notable flavors include caramel, walnut, peach, hazelnut and orange peel.



Port

A classic dessert wine, Port was first produced in the Douro Valley of Portugal in the 17th century. A fortified red wine, with notes of maple syrup and dried fruit, Port gets its signature sweetness from distilled grape spirits added to the wine, which delay fermentation and increase alcohol content. The original production of Port was a response to France's embargo on the English during times of war.

